

# OUR STORY

The story of  
Engage Global





The story of Engage Global began in 2012,  
with one simple question:

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## *What's in your bag?*



But the real history behind this  
extraordinary company and  
opportunity began much earlier...



## DAVID *Nemelka*



In 1993, after receiving an MBA from the Wharton School of Business, David Nemelka began his career working for the Fortune-100 company, Procter & Gamble. David's career eventually moved to Wall Street, where he spent twenty years successfully investing in up-and-coming companies.

After two decades of helping companies succeed, David switched his focus to helping everyday people succeed in their own business with a direct-to-consumer business model that would have a positive and lasting impact lives, physically and financially.



## JASON Golly



Early in his career, Jason Golly fell in love with network marketing. The idea of providing people with the means of creating true financial independence and security deeply inspired Jason as a young entrepreneur. In 1995, Jason began working with a small but energetic network marketing company. His market growth strategies and approach to building enabled that little company's annual sales to skyrocket from \$25 million to over \$400 million in three short years.

In 2002, David and Jason were introduced by a mutual friend while on a fishing trip. Their shared love of business and entrepreneurship fueled a friendship that would grow over the next decade. In the summer of 2012 Jason & David attended a meeting hosted by the president of Premier Micronutrient Corporation...



# PREMIERE MICRONUTRIENT *Corporation*

In the late 1990s, Dr. Gerald Hasse, MD, met Dr. Kedar Prasad, PhD, a laboratory scientist and expert in cellular processes. What began as a mutual interest in free radical neutralization and antioxidant science quickly grew into a friendship and professional/medical collaboration. As the two doctors shared their work, they slowly developed a following of medical professionals who believed in their research. In 2000, Hasse, Prasad, and Dr. Bill Cole co-founded Premier Micronutrient Corporation (PMC).

PMC's mission was to develop formulations with a superior degree of efficacy in decreasing free radicals' oxidative damage, reduce inflammation, and increase immune function. Soon after, the Antioxidant Research Institute was created (as a wholly-owned division of PMC) to study oxidative stress and related phenomena to support human and animal research protocols using PMC micronutrient formulations.

In 2002, Dr. Hasse and Dr. Prasad were approached by the US

Department of Defense (DOD) to develop advanced antioxidant micronutrient formulations for military troops in the field.

In the wake of 9/11, a DOD study led to the discovery that military personnel serving in the field were much more likely to suffer the effects of oxidative stress when compared to civilians. Why? Because extreme environmental factors – such as diet, sleep, pollutants, and physical and emotional stress – were creating high levels of oxidative stress.

This alarming statistic prompted the DOD to join forces with several academic institutions and PMC to solve the problem.

Over the next decade, PMC received \$12.5 million in Congressional funds with a mandate to make huge advances in micronutrient formulations that would address free radical oxidation and provide superior protection of the immune system.



## *The Birth* **of MMF**

Armed with \$12.5 million in DOD and NASA grants and over \$10 million in private funding for antioxidant research – PMC and its team of scientists successfully served as the sole source for numerous studies with the Office of Naval Research, the U.S. Army Medical Research Institute of Chemical Defense, the Naval Health Research Center, the Armed Forces Radiobiology Research Institute, the Walter Reed National Military Medical Center, various academic institutions, and selected facilities of NASA, including the Johnson Space Center and the Ames

Research Center. This funding resulted in 7 animal studies and 7 human studies.

The result of this multi-million dollar research collaboration: Military Micronutrient Formulation, also known as MMF.

MMF is a revolutionary, science-loaded, smart pill that's specifically engineered to provide the human body with unparalleled protection against the highest levels of oxidative stress.

# What's in your bag?



In 2012, Jason and David met with Randy Looper, PMC's CEO, to learn more about PMC's portfolio of products and determine the best means to bring them to the public. The company was already a research powerhouse with an impressive product portfolio. And yet, it lacked an effective means of sales. As a successful network marketer, Jason recognized PMC's extraordinary potential to improve lives with its products.

As Jason and David carefully studied and scrutinized a number of different PMC products, Jason caught a glimpse of a single product in Randy's bag. That's when he asked Randy that pivotal question:

**"What's in your bag?"**

Randy pulled the product out of his bag and introduced Jason and David to MMF, a single pill that was the foundational product for everything else PMC had developed. Naturally, Jason and David wanted to know why Randy was using a product that PMC wasn't selling.

His answer: "We made this for the military and it works really well. Every one of us at PMC takes this everyday. We'd never be without it."

So why did Randy keep MMF in his bag for personal use? Early government agreements dictated that while PMC owned the intellectual property and product formulations, the US government owned the MMF research.

Simply put, because MMF was made for the military, no company in the world was authorized to distribute or sell MMF to the public.

Randy provided Jason and David with samples of MMF. Over the next few weeks, the two entrepreneurs thoroughly reviewed the science and technology behind MMF, as well as the clinical results.

During that same time, Jason, David, and their families tried MMF for themselves and were all thrilled with the positive results their bodies were experiencing.

# ENGAGE GLOBAL

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Jason and David devoted the next several months to working with PMC to secure the worldwide rights to the MMF formulation and developed a deep strategic partnership with PMC.

With a proven track-record of success, both in and outside of network marketing, Jason and David now had the exclusive rights to a revolutionary product that was scientifically engineered, clinically proven, and patent-protected. More importantly, they and their families had also experienced the benefits of the product first-hand.

Agreeing that network marketing was not only the most effective way to bring MMF to market, but also the surest way to provide maximum opportunity to the greatest number of people, the two entrepreneurs founded Engage Global.

On February 1st, 2014, Engage Global officially started business, launching with the exclusive license for MMF worldwide.

MMF is an unmatched product. This creates tremendous opportunity for everyone. The only question that remains is who will help shape the future by taking advantage of this incredible opportunity.



**If you would like to learn more about MMF please contact me.**



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